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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
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Signature	/Steven C. Schnedler, Reg. No. 27591/
Date	04/03/2009
Attachments	Notice_of_Filing_Kubota_Transcript.pdf ( 2 pages )(49392 bytes ) Kubota Deposition Transcript.pdf ( 18 pages )(826301 bytes ) Exhibit 26.pdf ( 13 pages )(464577 bytes ) Exhibit 27.pdf ( 9 pages )(416448 bytes ) Exhibit 28.pdf ( 11 pages )(522623 bytes ) Exhibit 29.pdf ( 5 pages )(677826 bytes ) Exhibit 30.pdf ( 5 pages )(688092 bytes ) Exhibit 31.pdf ( 2 pages )(267759 bytes ) Exhibit 32.pdf ( 2 pages )(318348 bytes ) Exhibit 33.pdf ( 2 pages )(253592 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

i play. inc.,  
a North Carolina corporation,

Cancellation  
Petitioner,

v.

INTERNATIONAL PLAYTHINGS, INC.,  
a Delaware Corporation,

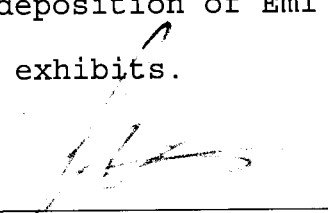
Registrant.

Cancellation No. 92048260

Registration No. 2,923,675  
International Class 28

NOTICE OF FILING OF TESTIMONY  
DEPOSITION TRANSCRIPT OF EMI KUBOTA

PLEASE TAKE NOTICE, that pursuant to Rule 1.125(c) of the Trademark Rules of Practice, cancellation petitioner is today filing with the Trademark Trial and Appeal Board a certified transcript of the testimony deposition of Emi Kubota, taken on March 5, 2009, together with exhibits.

  
Steven C. Schnedler  
Carter & Schnedler, P.A.  
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Asheville, NC 28802  
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Attorneys for Cancellation Petitioner  
i play. inc.

Dated: April 3, 2009


Cancellation No. 92048260

CERTIFICATE OF SERVICE

I hereby certify that the paper titled NOTICE OF FILING OF TESTIMONY DEPOSITION TRANSCRIPT OF EMI KUBOTA, along with a copy of the deposition transcript and exhibits thereto (on CD-ROM) has been served upon Registrant's Attorney of Record by depositing a copy thereof in First Class Mail, postage prepaid and properly addressed as follows:

Paul H. Kochanski  
Lerner David Littenberg Krumholz & Mentlik, LLP  
600 South Avenue West, Suite 300  
Westfield, NJ 07090

This, the 3rd day of April, 2009

---

Steven C. Schnedler  
Attorney for Cancellation Petitioner

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REBUTTAL TESTIMONY OF EMI KUBOTA

1:00 p.m.

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Taken by the Cancellation Petitioner  
Pursuant to Notice  
At the Offices of Carter & Schnedler, P.A.  
Asheville, North Carolina

Reported by:

Gwen C. Alexander, CCR  
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53 Orange Street  
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## A P P E A R A N C E S

For the Cancellation Petitioner:

Steven C. Schnedler, Attorney at Law  
Carter & Schnedler, P.A.  
P.O. Box 2985  
Asheville, NC 28802

For the Registrant:

Paul H. Kochanski, Attorney at Law (by telephone)  
Lerner David Littenberg  
Krumholz & Mentlik, LLP  
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## I N D E X

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## E X H I B I T S

Exhibits 26-33 retained by counsel.

## P R O C E E D I N G S

MR. SCHNEDLER: So now we're on the record and we'll repeat the stipulations. We're going to waive the Rule 2.123 regarding the submission of the evidence so that I will submit the evidence to the Board rather than having the court reporter do it. And also, the exhibits we are offering today are being offered to be entered into evidence as well.

MR. KOCHANSKI: This is Paul Kochanski for the respondent, International Playthings. That is exactly correct. The stipulations we've put forward today are the same stipulations that have controlled the taking of the opening testimony of the petitioner and the responsive testimony of the respondent previously. And I have nothing further to add to the record at this time.

MR. SCHNEDLER: Okay. So we'll begin.  
Thereupon,

EMI KUBOTA,  
called as a witness by the Cancellation Petitioner, having been first duly sworn or affirmed, testified as follows:

## EXAMINATION

BY MR. SCHNEDLER:

Q. Emi, would you state your name and address for the record.

A. Emi Kubota. And my home address?

Q. Yes.

1 A. 6 Chiles Avenue, Asheville, North Carolina 28803.

2 Q. And what is your relationship to i play. inc.?

3 A. I play -- I'm the head of strategy and I'm also the  
4 secretary of the corporation and I'm also Becky Cannon's  
5 daughter.

6 Q. And my final question to introduce is: Would you  
7 please describe your recent educational experience and  
8 background.

9 A. In May of 2008 I graduated from Columbia University  
10 with an MBA and a master of international affairs from the  
11 school of business and the school of international and public  
12 affairs.

13 Q. Thank you. So what I'm going to do here is offer a  
14 series of five exhibits, have the reporter mark them and then  
15 you will briefly describe them.

16 A. Okay.

17 MR. SCHNEDLER: And, Paul, I was just handed a fax  
18 of --

19 MR. KOCHANSKI: Those are exhibits I might want to  
20 use on cross examination.

21 MR. SCHNEDLER: Okay. So we can somewhat read  
22 them.

23 MR. KOCHANSKI: I'm sorry, Steven?

24 MR. SCHNEDLER: I say we can somewhat read them.

25 MR. KOCHANSKI: Okay. Fine.

1 Q. (By Mr. Schnedler) Okay. To be efficient, we'll do  
2 exhibits one at a time, so I'm offering the first exhibit to be  
3 marked as Exhibit 26. Emi, I'll hand you a copy of it.

4 So please describe for me what this Exhibit No. 26 is.

5 A. So the first page of Exhibit 26 is a direct printout  
6 from the BabiesRUs.com website. When I went to the home page  
7 of www.BabiesRUs.com, that URL actually directs you to  
8 ToysRUs.com, "Shop Baby" or something like that.

9 And then on the top navigation bar I clicked on "shop  
10 by brand" and then clicked on "see all the brands," so then it  
11 goes to another page where it lists all of the brands in  
12 alphabetical order.

13 So then I scrolled through and went to the letter "I"  
14 and as you can see, there is one listing for I-Play, a brand,  
15 and one listing for International Playthings also under the I  
16 section. When I clicked on -- and then I clicked on the I-Play  
17 brand and it's listed as capital I, dash, capital P, lower case  
18 l-a-y. And you'll see the last page of Exhibit 26 is actually  
19 just a summary of that action, so going to BabiesRUs.com, shop  
20 by brand, and then it circles -- it points out, you know, the  
21 things that I did to find that place. Is that good for Exhibit  
22 26?

23 Q. Thank you. That's --

24 MR. KOCHANSKI: I'm just going to put an objection  
25 on the record on the grounds of hearsay with respect to Exhibit



1       26. You can continue.

2               MR. SCHNEDLER: Thank you.

3       Q. So let me hand you next Exhibit 26 and continuing on.

4               MR. KOCHANSKI: 27, I think.

5               MR. SCHNEDLER: Excuse me. Correct. This is  
6 Exhibit 27.

7       A. Okay. So with Exhibit 27, this is when I clicked  
8 through on the I-Play brand and it took me to this page, which  
9 it lists all of this -- all the different links on the -- on  
10 the navigation bar for the first three pages and then it gets  
11 to the photos of the products that are available for sale under  
12 the I-Play brand.

13              So on Page 4 of Exhibit 27 you have sorted by best  
14 selling items, which is the default way that they come up on  
15 the website. The first four items across the top row are all  
16 I-Play branded items by i play. inc. So you can see there's a  
17 10-pack of bibs, a two-pack of scoop bibs, another 10-pack of  
18 bibs and a brother-sister set.

19              Then the next item on the next row, so on the second  
20 row, is an I-Play Tummy Time Prop & Play Mat, which I believe  
21 is manufactured by International Playthings. It's not a  
22 product of i play. inc.'s. Surrounding that -- following that  
23 are then three other types of bibs all manufactured by i play.  
24 inc.

25              On the following page, again, the next row begins with

1 a set of bowling pins that I believe are manufactured by  
2 International Playthings. And then the three next items are  
3 all I-Play by i play. inc. items. So that pretty much covers  
4 that exhibit.

5 And then the last page of that exhibit is the -- just  
6 the summary slide to show -- it just shows that when I clicked  
7 on "shop by brand, I-Play," it gave me two items side by side,  
8 an I-Play item by i play. inc. and an I-Play item by  
9 International Playthings. So that is 27.

10 Q. Thank you.

11 MR. KOCHANSKI: Are you finished with that?

12 A. Um-hmm.

13 MR. KOCHANSKI: I object to this document on the  
14 grounds of hearsay.

15 Q. (By Mr. Schnedler) So next I'm offering you Exhibit 28.

16 A. Okay. So changing gears, I guess, now we're going to  
17 Amazon.com, which is another one of our online retailers,  
18 another shared distribution channel. If you go to Amazon.com  
19 and then on the left -- top left navigation bar, click on "shop  
20 all the departments," there's a drop-down menu which shows all  
21 the different departments in Amazon.com.

22 I clicked on "shop baby" and then when you -- that  
23 takes you to this first page of Exhibit 28. And it's got three  
24 tabs at the top: browse products by brand, category or seller,  
25 and so I did "browse products by brand" and that gives you,

1 again, an alphabetical listing of all the brands that they have  
2 in the baby category.

3 So I clicked on the letter "I" and it takes me down to  
4 Page 4 of this exhibit, where there are two listings for  
5 I-Play. And one is capital I, space, capital P-l-a-y and then  
6 the last one on the "I" listing is lower case i, no space,  
7 capital P-l-a-y. So the last page of this exhibit is just the  
8 summary slide showing those actions.

9 MR. KOCHANSKI: I object to Exhibit 28 as hearsay.

10 You can go on.

11 Q. (By Mr. Schnedler) Okay. Let me hand you next Exhibit  
12 29.

13 A. Okay.

14 Q. And describe that for me, please.

15 A. So Exhibit 29 is when I clicked through on the first  
16 listing of I-Play and it comes up -- it's the capital I, space,  
17 capital P. And then it says, "Did you mean: iplay," all lower  
18 case, all one word. So these items are actually numbered so we  
19 can go through 1 through 7 items listed on this page are all  
20 I-Play branded items manufactured by International Playthings.

21 Then item number 8 is a three-pack of bibs manufactured  
22 by i play. inc., and then again after that it continues on with  
23 more International Playthings I-Play brand items. So the last  
24 page here again is a summary slide and it shows those two items  
25 side by side, the International Playthings iPlay Activity Ark

1 and the I Play three-pack of bibs. And that is Exhibit 29.

2 MR. SCHNEDLER: Paul?

3 MR. KOCHANSKI: Object to that exhibit on the  
4 grounds of hearsay.

5 Q. (By Mr. Schnedler) Okay. Finally, I'm handing you  
6 Exhibit No. 30, and please describe that one.

7 A. Okay. So this is when I went back to the "shop by  
8 brand" page and I clicked through on the iPlay, which is lower  
9 case i, capital P-l-a-y brand. And then it says, "Did you  
10 mean: play." These are numbered and 1 through 7, again, are  
11 I-Play brand by International Playthings toys. And then the  
12 next item is an I-Play by -- by i play. inc., bib two-pack.

13 So then item 9 is -- again goes back to International  
14 Playthings items, and the last page of this exhibit is a  
15 summary slide showing those different things.

16 Q. Thank you. So one final question --

17 MR. KOCHANSKI: Let me object to that. Let me  
18 object to Exhibit 30 on the grounds of hearsay, but go ahead,  
19 Steve. I'm sorry.

20 Q. (By Mr. Schnedler) So my final question is: Did you  
21 personally conduct this Internet research and prepare these  
22 exhibits?

23 A. Yes.

24 MR. SCHNEDLER: So I have no further questions.  
25 Paul, your cross examination?

1 MR. KOCHANSKI: Just a couple of questions.

2 CROSS EXAMINATION

3 BY MR. KOCHANSKI:

4 Q. Number 1: Ms. Kubota, when was the corporate name of  
5 Family Clubhouse changed to i play corporation? Do you know  
6 when that was?

7 MR. SCHNEDLER: And I'm going to instruct the  
8 witness if she doesn't know the answer, to say she doesn't know  
9 the answer.

10 MR. KOCHANSKI: That's fine.

11 A. I mean we have that information at the office, but I  
12 don't know off the top of my head.

13 Q. Okay. Let me ask you a second question, please. Why  
14 was the corporate name changed from Family Clubhouse to i play?

15 A. We went -- we underwent a brand restructuring and we  
16 went to work with a brand consultancy in San Francisco and  
17 basically the outcome of all of that -- of that consulting  
18 project was we had too many brands that we were trying to build  
19 and in order to build the parent company brand name, we would  
20 need -- or the umbrella, we would need to develop a corporate  
21 identification for that and, you know, go through the process  
22 of revamping that old logo, and we didn't want to do that so we  
23 just stayed with the -- we decided it was a better move for us  
24 to -- to have our main brand be our corporate name.

25 Q. Okay.

1 MR. KOCHANSKI: Steve, the material I faxed down  
2 to you --

3 MR. SCHNEDLER: Yes.

4 MR. KOCHANSKI: -- if you can give it to the  
5 witness, the one that says PVC-free Waterproof Bib 3-Pack.

6 MR. SCHNEDLER: Yes.

7 MR. KOCHANSKI: Let's mark that as Exhibit 31.

8 MR. SCHNEDLER: Okay.

9 Q. (By Mr. Kochanski) Ms. Kubota, can you identify that  
10 document for me?

11 A. It looks like a printout of our website. It looks like  
12 it has the EVA waterproof bib three-pack --

13 Q. Okay.

14 A. -- available for sale on our website.

15 Q. Okay. Let me just ask you a couple of questions here.  
16 Do you have any question that this is your website?

17 A. No. I can see the URL at the top right corner. I mean  
18 it's cut off from the fax but, you know, I can see the bottom.  
19 It says iplayBabywear.com.

20 Q. Where it says, "PVC-free Waterproof Bib 3-Pack," is  
21 there any indication that's the i play PVC-free Waterproof Bib  
22 3-Pack?

23 A. No, but this is our corporate website and there's a --  
24 our logo is in the top left of the frame of the -- of the  
25 website.

1 Q. This page that has been printed out, which is Exhibit  
2 31, that's a page where a person who wants to shop online can  
3 purchase the PVC-free waterproof bib 3-pack, correct?

4 A. That's correct.

5 Q. Okay. Now, you said the logo is in the upper left-hand  
6 corner. Do you see the "R" in the circle right next to the  
7 word "extraordinary"?

8 A. Yes.

9 Q. Okay. And down at the bottom, the copyright notice,  
10 "2008" and "i play" on the circle? Do you see that?

11 A. Yes.

12 Q. Do you have an understanding that i play is a  
13 registered trademark, has been registered?

14 MR. SCHNEDLER: Again, I'm going to instruct the  
15 witness if she doesn't know an answer to say she doesn't know  
16 it.

17 MR. KOCHANSKI: That's fine.

18 A. I don't know.

19 Q. Okay. Let me go on to the next paper. It says,  
20 "PVC-free Best Bib for Toddlers 5-Pack."

21 MR. KOCHANSKI: Let's mark that as Exhibit 32.

22 MR. SCHNEDLER: Okay. We've marked it and the  
23 witness has the paper.

24 Q. (By Mr. Kochanski) Okay. Here again, is this a page  
25 from the i play corporate website?

1           A. That's correct.

2           Q. And this is from the shop online section of that  
3 website?

4           A. Yes.

5           Q. And, again, when identifying the product, it does not  
6 say "i play PVC-free Best Bib for Toddlers 5-Pack," correct?

7           A. It does not say -- I'm sorry.

8           Q. Is that correct?

9           A. It -- it says, "PVC-free Best Bib for Toddlers 5-Pack."

10          Q. It doesn't say, "i play PVC-free Best Bib for Toddlers  
11 5-Pack"?

12          A. That's correct, but the i play is in the top left  
13 corner of that page.

14          Q. But that's the corporate logo, correct, in the top left  
15 corner?

16          A. That's the logo for that brand.

17          Q. But that says -- again, let me ask you: Where it  
18 identifies "PVC-free Best Bib for Toddlers 5-Pack," does the  
19 word "i play" appear before the words "PVC" or anywhere in the  
20 description of the product?

21          A. No, because it would be redundant to list the brand on  
22 every item.

23                 MR. KOCHANSKI: Okay. Let's mark the next one,  
24 Steve, Exhibit 33.

25          Q. And can you identify that for me, please?



1 MR. SCHNEDLER: The witness has Exhibit 33.

2 Q. (By Mr. Kochanski) And can you identify that for me?

3 A. It's also from our website. It's a girl's brim sun hat  
4 from the shopping cart section.

5 Q. Okay. It's not identified as the i play girl's brim  
6 hat, is it?

7 A. That's correct, because --

8 Q. No. The answer is "yes" or "no." Is that correct?

9 A. That's correct.

10 Q. Okay. Thank you.

11 MR. Kochanski: Let me just look at one thing,  
12 Steve.

13 A. Although it does say at the top left corner, "Baby Brim  
14 Hat for Girls from" --

15 Q. Excuse me, Ms. Kubota. I asked you a simple question,  
16 yes or no. It does not say next to those words. If your  
17 counsel wants to ask you further questions, it's up to him.  
18 You need to answer my question.

19 Okay. If I could ask you to look at Exhibit 30 for a  
20 second, the last page.

21 A. 30?

22 Q. 30.

23 A. Okay.

24 Q. With respect to the red circles on that page and the  
25 writing in red, that was something that was not on the website;

1 is that correct?

2 A. That's correct.

3 Q. And that arrow, the black arrow, was not on the  
4 website?

5 A. That's correct.

6 Q. With respect to 29, looking at the last page, is that  
7 also correct that the writing on there in red circles was not  
8 on the Amazon --

9 A. That's correct.

10 Q. -- .com website; is that correct?

11 A. That's correct.

12 Q. Okay. Looking at Exhibit 28, going to ask you the same  
13 question. Red circles and the writing in red on the exhibit at  
14 the bottom where it says, "I Play and iPlay listed twice," that  
15 was not on the website; is that correct?

16 A. That is correct.

17 Q. On Exhibit 27 same question. The writing in red  
18 underneath the two circled pictures and the circles, that was  
19 not on the original website; is that correct?

20 A. That's correct.

21 Q. Finally, with Exhibit 26, the circling in red and the  
22 writing next to it, that was also not on the Babies R Us  
23 website; is that correct?

24 A. That's correct.

25 MR. KOCHANSKI: Steve, can I ask you a question?

1 MR. SCHNEDLER: You sure may.

2 MR. KOCHANSKI: My question is: Will you be  
3 submitting colored exhibits?

4 MR. SCHNEDLER: Yes. I'll be submitting  
5 essentially the same files that we sent you with the exhibit  
6 sticker as the cover sheet.

7 MR. KOCHANSKI: In color?

8 MR. SCHNEDLER: Yes.

9 MR. KOCHANSKI: Okay. And then what I will  
10 provide to you -- and you could just put tabs on it. I'll  
11 provide you color copies of what I marked as 29, 30 and --

12 MR. SCHNEDLER: Okay. Can you make those as PDF  
13 files and then e-mail them to me?

14 MR. KOCHANSKI: Yes, I can.

15 MR. SCHNEDLER: Okay. And we'll just include  
16 those as your exhibits with the submission.

17 MR. KOCHANSKI: Okay. Let me just see if I -- I  
18 don't -- I don't have any further questions.

19 MR. SCHNEDLER: Very good. Thank you.

20 MR. KOCHANSKI: Are you all finished, Steve?

21 MR. SCHNEDLER: I am finished.

22 MR. KOCHANSKI: Okay, then this testimony is over.

23 (The deposition concluded  
24 at 1:25 p.m.)

25 (Signature was reserved.)

## CERTIFICATE

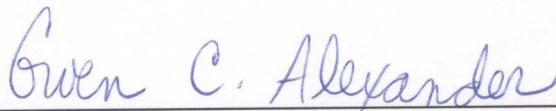
STATE OF NORTH CAROLINA)

COUNTY OF BUNCOMBE )

I, GWEN C. ALEXANDER, CCR, a notary public in and for the State of North Carolina, do hereby certify that the foregoing rebuttal testimony of EMI KUBOTA was taken by me on March 5, 2009 in stenotype and thereafter reduced to typewriting by me and is a true record of the testimony given by the witness; that the reading and signing of the transcript by the witness were not waived;

I further certify that I am not of kin or associated with any of the parties to this action or their counsel and that I am not interested in the event thereof.

This the 16th day of March 2009.



GWEN C. ALEXANDER, CCR  
Notary Public No. 200630000080

## SIGNATURE PAGE

I, EMI KUBOTA, have read the foregoing pages of testimony given by me on March 5, 2009, in Asheville, North Carolina.

This testimony should be corrected as follows:

PAGE	LINE	CORRECTION AND REASON THEREFOR
------	------	--------------------------------

Subject to the foregoing corrections, my testimony is as contained in the foregoing transcript.

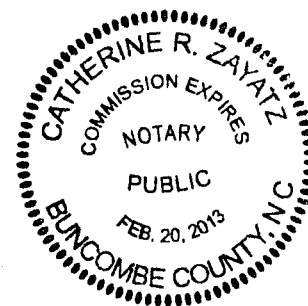
SIGNED AT Asheville, NC, this  
2<sup>nd</sup> day of April, 2009.

*EMI KUBOTA*  
EMI KUBOTA

Subscribed and sworn to before me this 2<sup>nd</sup> day of  
April, 2009.

*Catherine R. Zayatz*  
NOTARY PUBLIC

*Catherine R. Zayatz*  
My commission expires: Feb. 20, 2013



**Cancellation No. 92048260**

*i play. inc.,  
a North Carolina corporation,  
Cancellation Petitioner,*

**v.**

*INTERNATIONAL PLAYTHINGS, INC.,  
a Delaware corporation,  
Registrant.*

**Exhibit offered by i play. inc.**

26



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# BabiesRUs.com – Shop by Brand

The screenshot shows the BabiesRUs.com website. The top navigation bar includes links for Baby Registry, Wish Lists, Rewards "R" Us, Gift Ideas, Gift Cards, Guides & Advice, and Store Locator. The main navigation bar features a search bar and a "GO!" button. Below the search bar, a "Shop by Brand" section is visible. The "Brand" dropdown menu is open, showing a list of brands including AmyCoe, Avent, BabyBjorn, Bright Starts, Britax, Bugaboo, Chicco, Cocalo, Dr. Browns, Fisher-Price Baby, Gerber, Graco, Halo Innovations, JJ Cole Collections, Kenneth Brown, Kiddopotamus, Kids Line, Lamaze, and See All >>. Below the menu, a grid of brand logos is displayed, including Medela, Avent, BabyBjorn, CoCaLo, Dr. Brown's, and Gerber. At the bottom, an alphabetical index for brands is shown, with "I-Play" circled in red. The text "I-Play" is listed only once under the letter 'I'.

**Brand List:**

- AmyCoe
- Avent
- BabyBjorn
- Bright Starts
- Britax
- Bugaboo
- Chicco
- Cocalo
- Dr. Browns
- Fisher-Price Baby
- Gerber
- Graco
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- See All >>

**Brand Logos:**

- Medela
- Avent
- BabyBjorn
- CoCaLo
- Dr. Brown's
- Gerber

**Alphabetical Index:**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**Brands under 'I':**

- I-Play
- Idea Nuova
- Infantino
- International Playthings
- iCarly
- Ima Rose-N-Bloom
- Inglesina
- Intex

**Cancellation No. 92048260**

*i play. inc.,  
a North Carolina corporation,  
Cancellation Petitioner,*

*v.*

*INTERNATIONAL PLAYTHINGS, INC.,  
a Delaware corporation,  
Registrant.*

**Exhibit offered by i play. inc.**

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[xBrand : I-Play](#)

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Our Price: \$19.99

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[I-Play 2-Pack Scoop Bib- Blue and Green](#)

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[Online Only](#)

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[I-Play 10-Pack Assorted Girl's Terry Bibs](#)

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["I-Play Big Sister, Little Sister Gift Set- Pink \(Newborn and 4T\)"](#)

Our Price: \$17.99

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[Clothing & Layette Sizing Chart\\*\\*](#)[I-Play Tummy Time Prop & Play Mat](#)

Our Price: \$39.99

In Stock

[I-Play 5 Pack Boy Terry Bibs](#)

Our Price: \$12.99

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[Online Only](#)

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[3-pack Favorite Food Bibs-Sushi/Take Out/Tacos](#)

Our Price: \$16.99

[Online Only](#)

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### Baby Farm Friends Bowling



List Price: \$24.99

Our Price: \$19.99

In Stock



### I-Play Organic 2pk Terry and Flannel Bibs - Rose and Sage



Our Price: \$12.99

[Online Only](#)

In Stock



### I-Play Organic Woven Crib Sheet - Sage



Our Price: \$26.99

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In Stock



### I-Play Organic Cotton Terry Hooded Towel & 2 Pack Washcloth Set - Sage



Our Price: \$29.99

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In Stock

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### I-Play Ultimate Bib Kit- Blue Multi (Stage 4...



\$16.99



### I-Play 5-Pack Fun With Food Bib Set - Boys S...



\$15.99



### I-Play 5-Pack Fun With Food Bib Set - Girl's...



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**Gender**

- Boys (185)

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**I-Play 10-Pack Assorted Boy's Terry Bibs**


★★★★★

Our Price: \$19.99

[Online Only](#)

In Stock

**“I-Play” by i play. Inc.**




**I-Play Tummy Time Prop & Play Mat**

★★★★★

Our Price: \$39.99

In Stock

**“I-Play” by Int'l Playthings**




**I-Play 5 Pack Boy Terry Bibs**

★★★★★

Our Price: \$12.99

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| <b>O</b> <ul style="list-style-type: none"> <li>▪ <a href="#">Oeuf</a></li> <li>▪ <a href="#">OiOi</a></li> <li>▪ <a href="#">Om Bebe</a></li> <li>▪ <a href="#">ORE Originals</a></li> <li>▪ <a href="#">OshKosh</a></li> <li>▪ <a href="#">Outside Baby</a></li> </ul> | <ul style="list-style-type: none"> <li>▪ <a href="#">Offi</a></li> <li>▪ <a href="#">Old World Cuisine</a></li> <li>▪ <a href="#">One Baby Monitor</a></li> <li>▪ <a href="#">Organized from the Start</a></li> <li>▪ <a href="#">Ouef</a></li> </ul> | <ul style="list-style-type: none"> <li>▪ <a href="#">Ohio Art</a></li> <li>▪ <a href="#">Olive Kids</a></li> <li>▪ <a href="#">Orbit Baby</a></li> <li>▪ <a href="#">Original Little Sprout</a></li> <li>▪ <a href="#">Our Name is Mud</a></li> </ul> |
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| <b>Q</b> <ul style="list-style-type: none"> <li>▪ <a href="#">Quinny</a></li> </ul> |
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| <b>R</b> <ul style="list-style-type: none"> <li>▪ <a href="#">Ravensburger</a></li> <li>▪ <a href="#">Recaro</a></li> <li>▪ <a href="#">Regal Lager</a></li> <li>▪ <a href="#">Robeez</a></li> <li>▪ <a href="#">Rockin' Baby Slings</a></li> <li>▪ <a href="#">Room Magic</a></li> <li>▪ <a href="#">Rubies</a></li> <li>▪ <a href="#">Russ Berrie</a></li> </ul> | <ul style="list-style-type: none"> <li>▪ <a href="#">Razbaby</a></li> <li>▪ <a href="#">Reebok</a></li> <li>▪ <a href="#">Regalo</a></li> <li>▪ <a href="#">Rochelle</a></li> <li>▪ <a href="#">Rocking Ani</a></li> <li>▪ <a href="#">Room Mates</a></li> <li>▪ <a href="#">Rubies Costumes</a></li> </ul> | <ul style="list-style-type: none"> <li>▪ <a href="#">Rc2 Brands/The First Years</a></li> <li>▪ <a href="#">Reese Li</a></li> <li>▪ <a href="#">Ride On Carry On</a></li> <li>▪ <a href="#">Rock Star Baby</a></li> <li>▪ <a href="#">RollerShade</a></li> <li>▪ <a href="#">R-Take and Toss</a></li> <li>▪ <a href="#">Rumble Tuff</a></li> </ul> |
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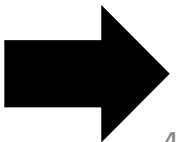
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“I Play” and “iPlay” listed twice; however, both links lead to i play. Inc. products on the same page as Int’l Playthings products



**Cancellation No. 92048260**

***i play. inc.,  
a North Carolina corporation,  
Cancellation Petitioner,***

**v.**

***INTERNATIONAL PLAYTHINGS, INC.,  
a Delaware corporation,  
Registrant.***

**Exhibit offered by i play. inc.**

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**I-Play Super Spiral Play Tower****Buy new: \$32.95****11 Used & new** from \$28.94Get it by **Friday, Feb 27** if you order in the next **3 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (9)

Our recommended age: 18 Months and up

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2.

**i-play Hoppy Bunny****Buy new: \$26.99 \$24.95****5 Used & new** from \$23.95Get it by **Friday, Feb 27** if you order in the next **3 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (2)

Our recommended age: 36 Months - 5 Years

> [Show only I-Play items](#)

3.

**iPlay Sing Along CD Player****Buy new: \$69.99****5 Used & new** from \$59.99Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (11)

Our recommended age: 36 Months - 6 Years

> [Show only I-Play items](#)

4.

**Little Roadster****Buy new: \$26.99 \$21.90****10 Used & new** from \$21.90

In Stock

★★★★☆ (9)

Our recommended age: 24 Months - 5 Years

> [Show only I-Play items](#)

5.

**i-play Enchanted Palace****Buy new: \$46.99 \$38.95****6 Used & new** from \$38.95

In Stock

★★★★☆ (3)

Our recommended age: 18 Months - 3 Years 6 Months

> [Show only I-Play items](#)

6.

**iPlay Three Little Pigs House and Figurines****Buy new: \$34.99 \$26.99****3 Used & new** from \$21.99Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (5)

> [Show only iPlay items](#)

7.

**International Playthings iPlay Interactive & Musical Animal Activity Ark****Buy new: \$42.99 \$41.63****11 Used & new** from \$29.99Get it by **Monday, Mar 2** if you order in the next **22 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (3)

Our recommended age: 12 - 36 Months

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8.

**I Play Favorite Food Bibs 3-pk.****Buy new: \$11.99**

In Stock

★★★★☆ (2)

Our recommended age: 6 - 24 Months

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9.

**iPlay Funtime Tractor****Buy new: \$33.99 \$29.99****2 Used & new** from \$28.95Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (29)

Our recommended age: 12 Months - 4 Years

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10.



11.



12.





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[★★★★☆ & Up](#) (36)  
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**Any Price**  
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**Little Roadster**

Buy new: ~~\$26.99~~ **\$22.95**

9 Used & new from \$22.95

In Stock

★★★★☆ (9)

Our recommended age: 24 Months - 5 Years

› Show only I-Play items



**i-play Enchanted Palace**

Buy new: ~~\$46.99~~ **\$38.95**

6 Used & new from \$38.95

In Stock

★★★★☆ (3)

Our recommended age: 18 Months - 3 Years 6 Months

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**iPlay Three Little Pigs House and Figurines**

Buy new: ~~\$34.99~~ **\$26.99**

3 Used & new from \$21.99

Get it by **Friday, Feb 27** if you order in the next **23 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (5)

› Show only iPlay items



**International Playthings iPlay Interactive & Musical Animal Activity Ark**

Buy new: ~~\$42.99~~ **\$42.38**

11 Used & new from \$31.39

Get it by **Friday, Feb 27** if you order in the next **18 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (3)

Our recommended age: 12 - 36 Months

› Show only I-Play items



**I Play Favorite Food Bibs 3-pk.**

Buy new: **\$11.99**

In Stock

★★★★☆ (2)

Our recommended age: 6 - 24 Months

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**I-Play Inflatable Water Play Center**

Buy new: ~~\$22.99~~ **\$13.79**

11 Used & new from \$13.79

In Stock

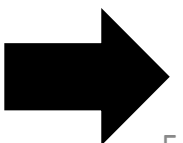
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Our recommended age: 36 Months - 5 Years

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“I Play” by  
i play. Inc.



**Cancellation No. 92048260**

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a North Carolina corporation,  
Cancellation Petitioner,*

**v.**

*INTERNATIONAL PLAYTHINGS, INC.,  
a Delaware corporation,  
Registrant.*

**Exhibit offered by i play. inc.**

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★★★★☆ (9)

Our recommended age: 18 Months and up

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2.

**i-play Hoppy Bunny**[Buy new:](#) ~~\$26.99~~ **\$24.95**[5 Used & new](#) from ~~\$23.95~~Get it by **Friday, Feb 27** if you order in the next **3 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (2)

Our recommended age: 36 Months - 5 Years

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3.

**Little Roadster**[Buy new:](#) ~~\$26.99~~ **\$21.90**[10 Used & new](#) from ~~\$21.90~~

In Stock

★★★★☆ (9)

Our recommended age: 24 Months - 5 Years

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4.

**iPlay Sing Along CD Player**[Buy new:](#) ~~\$69.99~~[5 Used & new](#) from ~~\$59.99~~Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (11)

Our recommended age: 36 Months - 6 Years

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5.

**i-play Enchanted Palace**[Buy new:](#) ~~\$46.99~~ **\$38.95**[6 Used & new](#) from ~~\$38.95~~

In Stock

★★★★☆ (3)

Our recommended age: 18 Months - 3 Years 6 Months

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6.

**iPlay Three Little Pigs House and Figurines**[Buy new:](#) ~~\$34.99~~ **\$26.99**[3 Used & new](#) from ~~\$21.99~~Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (5)

> [Show only iPlay items](#)

7.

**iPlay Funtime Tractor**[Buy new:](#) ~~\$33.99~~ **\$29.99**[2 Used & new](#) from ~~\$28.95~~Get it by **Friday, Feb 27** if you order in the next **2 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (29)

Our recommended age: 12 Months - 4 Years

> [Show only I-Play Outdoors items](#)

8.

**iPlay Best Bib Long Sleeve 2Pk-Boy 12-24 Months**[Buy new:](#) ~~\$16.99~~ **\$13.99**

In Stock

★★★★☆ (7)

Our recommended age: 12 - 24 Months

> [Show only iPlay items](#)

9.

**iPlay Tote Along Tune**[Buy new:](#) ~~\$16.99~~[16 Used & new](#) from ~~\$12.70~~Get it by **Friday, Feb 27** if you order in the next **3 hours** and choose one-day shipping.  
Eligible for **FREE** Super Saver Shipping.

★★★★☆ (2)

Our recommended age: 18 Months and up

> [Show only I-Play items](#)

10.



11.



12.



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**Brand****Any Brand**

[International Playthings](#) (3)  
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**Avg. Customer Review****Any Avg. Customer Review**

★★★★★ & Up (24)  
★★★★☆ & Up (29)  
★★★★☆ & Up (34)  
★★★★☆ & Up (38)

**Seller****Any Seller**

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[Amazon.com](#) (36)  
[FUNCRAFT](#) (18)  
[Toys & Co.](#) (12)  
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[abraKIDabra TOYS](#) (8)  
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**Discount****Any Discount**

Up to 25% off (20)  
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50% - 70% off (2)  
70% off or more (2)

**Price****Any Price**

\$0-\$25 (108)  
\$25-\$50 (15)  
\$50-\$100 (4)  
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**Availability**

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★★★☆☆ & Up (35)  
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Any Discount  
Up to 25% off (20)  
25% - 50% off (13)  
50% - 70% off (2)  
70% off or more (2)

**Price**  
Any Price  
\$0-\$25 (110)  
\$25-\$50 (15)  
\$50-\$100 (4)  
\$100-\$200 (1)  
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## iPlay Sing Along CD Player

Buy new: ~~\$69.99~~

5 Used & new from \$59.99

Get it by **Friday, Feb 27** if you order in the next **22 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (11)

Our recommended age: 36 Months - 6 Years

Show only I-Play items



## i-play Enchanted Palace

Buy new: ~~\$46.99~~ **\$42.35**

6 Used & new from \$38.95

In Stock

★★★★☆ (3)

Our recommended age: 18 Months - 3 Years 6 Months

Show only I-Play items



## iPlay Three Little Pigs House and Figurines

Buy new: ~~\$34.99~~ **\$26.99**

3 Used & new from \$21.99

Get it by **Friday, Feb 27** if you order in the next **22 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (5)

Show only iPlay items



## iPlay Funtime Tractor

Buy new: ~~\$33.99~~ **\$29.99**

2 Used & new from \$28.95

Get it by **Friday, Feb 27** if you order in the next **22 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (29)

Our recommended age: 12 Months - 4 Years

Show only I-Play Outdoors items



More options available | v

## iPlay Babywear Brim Hat White Infant

Buy new: ~~\$10.50~~ **\$9.37**

Get it by **Friday, Feb 27** if you order in the next **22 hours** and choose one-day shipping.

Eligible for **FREE** Super Saver Shipping.

★★★★☆ (1)

Show only iPlay Babywear items



## iPlay Best Bib Long Sleeve 2Pk-Boy 12-24 Months

Buy new: ~~\$16.99~~ **\$13.99**

In Stock

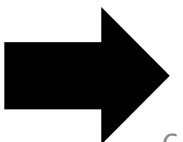
★★★★☆ (7)

Our recommended age: 12 - 24 Months

Show only iPlay items

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v.

**INTERNATIONAL PLAYTHINGS, INC.,**  
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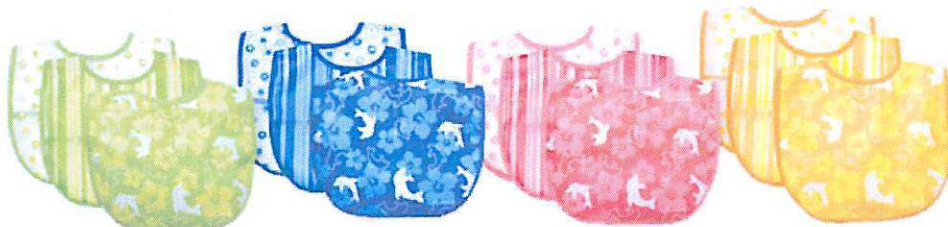
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EPH.31

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Keeping Babies Happy for 25 Years



## PVC-free Waterproof Bib 3-Pack

Lightweight material is durable and easy to clean, with fun, colorful i play.® prints. Flip-pocket design to catch more mess. Velcro closure, PVC-free and phthalate-free material. Pack of 3.

### Color

Pink, Blue, Green or Yellow

### Make a selection

Colors 

### Size

Stage 3 (6-12 months)

### Price

\$9.99

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- Swimwear
- Sun Protection
- Feeding
- Gifts
- Rainwear
- Winterwear
- Layette
- Accessories



Keeping Babies Happy for 25 Years



## PVC-free Best Bib for Toddlers 5-Pack

Made from extra lightweight and durable, PVC-free and phthalate-free waterproof fabric, these bibs are THE BEST for messy eaters. Bibs include a flip pocket design to catch more mess. Toddler style is perfect for protecting toddler's clothing. Velcro closure, easy care. Pack of 5 assorted designs. May include designs not shown.

### Color

Assorted Girl Pack or Assorted Boy Pack

### Size

Stage 4 (12-24 months)

### Price

\$19.99

### Make a selection

#### Colors

Assorted Girl Pack

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Swimwear

Sun Protection

Feeding

Gifts

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Layette

Accessories



Keeping Babies Happy for 25 Years



## Girl's Brim Hat

Lightweight water-resistant UPF 50+ fabric. Girl's Brim Hat has wide brim and ties under chin.

### Color

Girl's Pink Cranes

### Size

Newborn (0-6 mo), Infant (6-18 mo), Toddler (2-4 yr)

### Price

\$11.99

### Make a selection

#### Colors

Girl's Pink Cranes

#### Size

Newborn

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